For more information, or to become a STARS Supporter, please contact:
Karen Bean | Karen.Bean@uncc.edu | 704-687-8380
Who We Are

STARS Computing Corps is a nonprofit organization with a mission to grow a larger, more diverse, computing workforce through our ability to promote the K-12 pipeline while developing computing college students with deep technical skills and broad leadership abilities.

National Need

U.S. demand for technology professionals outstrips supply:

- Demand for computing professionals projected to increase by an average of 21% for 2010-2020
  [http://www.bls.gov/loosh](http://www.bls.gov/loosh)
- The number of students who arrive at college intending to major in computing is down by 70% - 80% for women since 2000
- Demand for computing professionals is 5.5 times the potential supply of computing graduates

Membership Levels

- **Star Supporter**: This membership level recognizes organizations providing a minimum commitment of $1,000 in unrestricted support. STARS Supporters benefit from recognition and recruitment opportunities through the annual STARS Celebration Conference and the STARS Online Community.

- **Comet Supporter**: STARS Comet Supporters benefit from increased partnership with STARS students and faculty and access to the IT-oLogy recruitment gateway (Job Board and Resume Dataset).

- **Constellation Supporter**: STARS Constellation Supporters benefit from a higher level of exposure to, and partnership with STARS Computing Corps students, faculty, and events across the Corps institutions. Supporters add a minimum of $10,000 to their eligible Comet Supporter level to become a Constellation Supporter. This $10,000 can be directed towards a variety of sponsorship opportunities regionally or nationally.

- **Galaxy Supporter**: STARS Galaxy Supporters benefit from top-level exposure to, and partnership with STARS Computing Corps students, faculty, and leaders. Supporters add a minimum of $20,000 to their eligible Comet Supporter level to become a Galaxy Supporter. This $20,000 can be directed towards a variety of sponsorship opportunities regionally or nationally.

Benefits by Level

- **STARS National**: Dedicated liaison to coordinate interactions with STARS colleges and universities.
- **STARS Celebration**: Interview space at STARS Celebration.
- **STARS Online**: Opportunity to facilitate breakout session at STARS Celebration.
- **IT-oLogy Partner Benefits**: With the STARS and IT-oLogy collaboration, supporters receive additional benefits as a recognized IT-oLogy Partner:
  - Company information provided at university career fairs
  - Access to IT-oLogy Gateway for student resumes and Job Board
  - IT-oLogy newsletter subscription

2014 STARS Sponsorship Options

- **STARS Regional Sponsorship**: From $1,000 to $15,000 - Support materials for K-12 outreach, individual student participants or full Corps sponsorship. For more information, please refer to the STARS Regional Sponsorship insert.

- **STARS Celebration Sponsorship**: From $1,000 to $10,000 - Choose from one or more Corporate Sponsorship Opportunities. For more information, please refer to the STARS Celebration Sponsorship insert.

- **STARS Operational Sponsorship**: From $1,000 - Support assessment, online community management, and other operational costs of the STARS Computing Corps. For specific areas of operational support and designations, please contact Karen Bean at Karen.Bean@unc.edu or 704-687-8380.
Who We Are ⭐

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National Need

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  [link]
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  [HERI College Freshman Survey, 2009]
- Demand for computing professionals is 5.5 times the potential supply of computing graduates
  [link]

Membership Levels

Support the STARS Computing Corps and gain access to a flexible portfolio of benefits.

- **Star Supporter**: This membership level recognizes organizations providing a minimum commitment of $1,000 in unrestricted support. STARS Supporters benefit from recognition and recruitment opportunities through the annual STARS Celebration Conference and the STARS Online Community.

- **Comet Supporter**: STARS Comet Supporters benefit from increased partnership with STARS students and faculty and access to the IT-oLogy recruitment gateway (Job Board and Resume Database). Minimum annual commitments required for recognition are:
  - Organizations with up to 5,000 employees: $2,500
  - Organizations with more than 5,000 employees: $5,000

- **Constellation Supporter**: STARS Constellation Supporters benefit from higher level exposure to, and partnership with STARS Computing Corps students, faculty, and events across the Corps institutions. Supporters add a minimum of $10,000 to their eligible Comet Supporter level to become a Constellation Supporter. This $10,000 can be directed towards a variety of sponsorship opportunities regionally or nationally.

- **Galaxy Supporter**: STARS Galaxy Supporters benefit from top-level exposure to, and partnership with STARS Computing Corps students, faculty, and leaders. Supporters add a minimum of $20,000 to their eligible Comet Supporter level to become a Galaxy Supporter. This $20,000 can be directed towards a variety of sponsorship opportunities regionally or nationally.

Benefits by Level

- **STARS National**
  - Dedicated liaison to coordinate interactions with STARS colleges and universities
- **STARS Celebration**
  - Company representative address at opening reception
  - Interview space at STARS Celebration
  - Opportunity to facilitate breakout session at STARS Celebration
  - Advertisement in Celebration printed program
- **STARS Online**
  - Priority to select Celebration sponsorship options
  - Complimentary registration to Celebration based on level
  - Opportunity to include materials in conference bag
  - Recognition and benefits of a STARS Celebration Exhibitor
- **IT-oLogy Partner**
  - Presence in STARS Online social network
  - Company recognition in Quarterly STARS eNews
  - Company Logo, with Web link, on STARS Supporters website
  - Company recognition on STARS Celebration website

*Regional opportunities are crafted specifically to each partner based on institutional affiliation.*

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STARS Participating Institutions

Arizona State University
Auburn University
Bowie State University
Central Piedmont CC
Colorado Mountain College
Columbus State University
The Cooper Union
DePauw University
Duke University
Florida A&M University
Florida International University
Florida State College, Jacksonville
Florida State University
Florida State University
Fort Valley State University
Georgia Gwinnett College
George Mason University
Georgia Tech
Hampton University
Illinois Institute of Technology
Indiana University-Bloomington
Indiana University-Purdue
Johnson C. Smith University
Livingstone College
Loyola University
Morehouse College
NC State University
NC A&T University
North Dakota State University
Northern Virginia CC
Northwest Florida State College
Oregon State University
Rutgers University
South Carolina State
Spelman College
University of Delaware
University of Louisiana at Lafayette
University of New Orleans
University of North Texas
University of South Florida
Winthrop University

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Made possible by: NSF
In collaboration with: IT-oLogy
Promote IT. Teach IT. Grow IT.