The STARS Celebration Conference

The STARS Celebration is an annual gathering of the STARS Computing Corps, a national community with a mission to broaden participation in computing through student-led regional engagement. STARS students undertake year long leadership projects in collaboration with industry and community partners to build the computing education pipeline through outreach and research. The Celebration brings the Corps together to showcase prior year leadership project accomplishments while sharing fresh ideas for upcoming year projects. Over the past seven years, more than 1,710 participants have attended from a diverse range of computing and cultural backgrounds. Through our dedication to recruiting, retaining, and engaging the brightest minds in computing, we are building and preparing a larger, more diverse national computing workforce for the 21st Century.

JOIN US FOR STARS CELEBRATION 2013

Corporate Sponsor Benefits
- Access to 300+ computing students
- Opportunity to recruit a diverse pool of candidates
- Exposure to the brightest minds across 40+ institutions
- Networking among industry peers
- Additional opportunities to host event sponsorships
- Involvement in student poster competition
- Opportunity to host industry specific breakout sessions
- Visibility for your company to 400 attendees and computing professionals

BECOME AN INDUSTRY PARTNER
- Participate in the STARS Celebration Career Fair Expo for the opportunity to recruit outstanding students and faculty and gain exposure to the next generation of tech professionals.
- For more information contact Ashley C. Peeler, Director of Development & Marketing at 704.687.0389 or ashley.peeler@uncc.edu

2012 Celebration Partners:

---

2012 Celebration Attendee Demographics

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caucasian</td>
<td>40</td>
<td>60</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>80</td>
</tr>
<tr>
<td>Hispanic</td>
<td>10</td>
<td>90</td>
</tr>
<tr>
<td>Asian</td>
<td>5</td>
<td>95</td>
</tr>
<tr>
<td>African American</td>
<td>10</td>
<td>90</td>
</tr>
</tbody>
</table>

2012 by the numbers: 322 attendees, 58% female, 42% male